

# The Smart App for Your Business

Manage your billing, inventory, sales, and more—  
all from one platform, accessible on Android, iOS, Windows,  
Mac OS, and Linux.

Simple, fast, GST-compliant, and available everywhere.



Wholesalers  
distributor



Retail Stores,  
Supermarkets,  
Kirana Shops



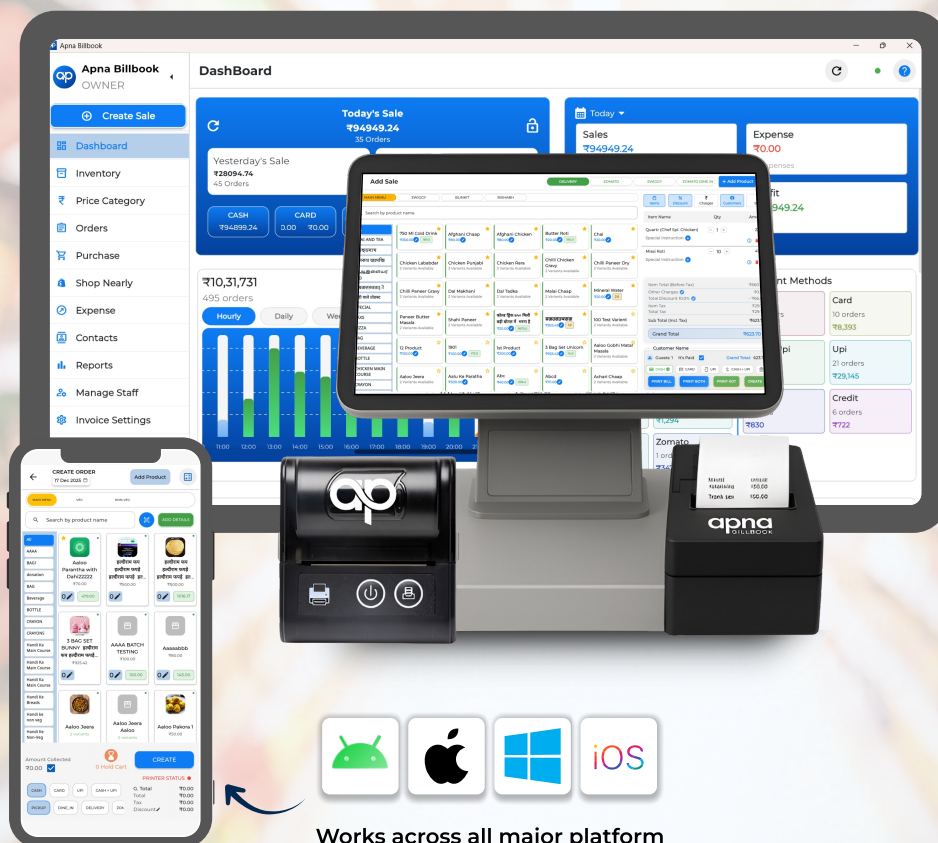
Restaurants,  
Cafes, Bakeries



Salons, Spas,  
Clinics



Service Providers and  
Professionals



Works across all major platform



Online Billing



Offline Billing

📞 Call for Free Demo: 75359 41006



[www.apnabillbook.com](http://www.apnabillbook.com)

# Your Complete Business Solution

## Why Choose Apna Billbook?

- ✓ Fully customizable business workflows tailored to your needs.
- ✓ Real-time data synchronization across all devices and platforms.
- ✓ Automated billing, inventory, expense, and staff management.
- ✓ Intuitive, beginner-friendly interface requiring no technical expertise.
- ✓ Powerful AI tools to eliminate manual data entry.
- ✓ Cloud-based architecture ensures data security and accessibility.
- ✓ Works seamlessly on Android, iOS, Windows, Mac OS, and Linux.
- ✓ 24/7 customer support via video calls, WhatsApp, and chat.



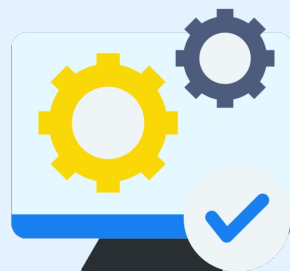
## The Perfect Fit for Your Business

Whether you run a retail store, restaurant, cafe, food court, or service business, Apna Billbook is designed to simplify operations and accelerate growth.



## Apna Billbook Gives You the Power to.

- ✓ Handle all sales and customer credit (Udhaar) management.
- ✓ Master inventory from purchase orders to final sale.
- ✓ Automate tedious back-office tasks using AI.
- ✓ Manage staff, operations, and daily expenses effortlessly.
- ✓ Understand business growth through clear, actionable reports.
- ✓ Scale your business with integrated online store and multi-branch support.
- ✓ Access your business from anywhere, anytime, on any device.



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# Effortless Billing & Udhaar Management

## Comprehensive Billing Features:

- ✓ Create GST and Non-GST invoices in 100% compliance with tax regulations.
- ✓ Multiple invoice formats: Thermal, Regional Thermal, GST/Non-GST, Service Invoice, Purchase Invoice, Expense Receipts.
- ✓ Custom branding with your logo on A4 and thermal printer receipts.
- ✓ Send bills instantly via WhatsApp, SMS, or email to customers.
- ✓ Auto-generated GST reports to simplify monthly/quarterly tax filing.
- ✓ Receipt customization with company name, address, contact details, and tax information.
- ✓ Barcode printing on invoices for easy tracking.
- ✓ Digital bill copies stored securely in the cloud.



**Fast,  
Professional, and  
Stress-Free Billing**



## Advanced Udhaar (Customer Credit) Management:

- ✓ Secure digital ledger tracking all customer credit transactions.
- ✓ Automated payment reminders via SMS or WhatsApp.
- ✓ View complete payment and settlement history for any customer.
- ✓ Track credit limits and overdue payments.
- ✓ Settlement tracking with balance calculations.
- ✓ Generate credit reports for financial planning.
- ✓ Multi-payment method support: Cash, UPI, Credit/Debit Cards, Digital Wallets, BNPL services.



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# Precision Restaurant & Service Business Management

## Advanced Table & Order Management:



- ✓ Visual table layouts organized Floor-wise, Area-wise (Rooftop, Indoor, Patio), or Category-wise (VIP, Family, Regular).
- ✓ Real-time table status tracking (available, occupied, reserved, dirty).
- ✓ Instant Kitchen Order Tickets (KOTs) sent to specific kitchen printers with accurate table numbers.
- ✓ Table-wise ordering system allowing waiters to take orders directly at tables.
- ✓ Flexible table billing: split bills among guests, merge multiple tables, or generate combined bills.
- ✓ Guest count tracking and per-head cost calculations.
- ✓ Dine-in, takeaway, and delivery mode support.

## Advanced Tools for Smooth, Fast-Paced Operations



## Intelligent Counter & Printer Connectivity:

- ✓ Area/Counter-wise billing and KOT routing (e.g., Juice Counter, Main Counter, Bar).
- ✓ Smart, area-wise printer assignment ensuring orders print at correct stations.
- ✓ Automatic order routing to multiple printers eliminating confusion and delays.
- ✓ Real-time print queue management.
- ✓ Support for thermal and label printers.



## Complete Staff Management:

- ✓ Clear role-based access: Waiter, Cashier, Kitchen Staff, Manager, Admin.
- ✓ Control what each staff member can see and do in the app.
- ✓ Track staff performance with detailed activity reports.
- ✓ Monitor orders taken, bills processed, and transactions per employee.
- ✓ Staff shift management and attendance tracking.
- ✓ Commission and incentive calculations.

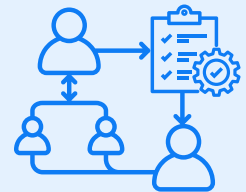




# Advanced Multi Menu Management

## Comprehensive Menu Management System:

- ✓ Create and manage multiple distinct menus simultaneously.
- ✓ Time-based menu activation (breakfast 6 AM-11 AM, lunch 11 AM-4 PM, dinner 6 PM-11 PM).
- ✓ Event-based menus (weddings, parties, special occasions).
- ✓ Location-based menus across multiple branches or zones.
- ✓ Category and subcategory organization (Starters, Main Course, Desserts, Beverages, Sides).
- ✓ Add menu items with detailed descriptions, images, and pricing.
- ✓ Item variants (sizes: Small, Medium, Large; flavors: Spicy, Non-Spicy; variations).
- ✓ Customizable modifiers (e.g., extra cheese, no onions, premium toppings).
- ✓ Pricing variations based on size, variant, or modifiers.
- ✓ Stock management per menu item with low-stock alerts.
- ✓ Combo and bundled meal creation with discounts.
- ✓ Seasonal item management with date-based availability.
- ✓ Menu version control and edit history.
- ✓ Instant pricing and description updates without service interruption.



A fully scalable operations and inventory intelligence system, engineered to manage the entire product lifecycle — Purchase → Production → Distribution → Sales — giving businesses precise stock tracking, real-time visibility, and effortless coordination across all departments. Currently in active development.



## Manage Multiple Menus for Ultimate Control

## Digital Display Integration



Display menus on tablets, digital signage, or TV screens for contactless browsing.



QR code-enabled menus for table-side ordering on customer phones.



Real-time menu sync across all display screens.



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# Modern Retail & Point of Sale (POS) System

## The Modern POS for Retail Excellence

- ✓ Barcode and QR code scanning for rapid checkouts.
- ✓ Item-first billing mode prioritizing speed during peak hours.
- ✓ Bulk item scanning with quantity management.
- ✓ Search functionality for quick product lookup.
- ✓ Recent items quick access for repeat purchases.
- ✓ Offer and discount application at item or bill level.
- ✓ Gift voucher and store credit management.

## The Modern POS for Retail Excellence



## Flexible Pricing & Weight-Based Billing:

- ✓ Sell-by-weight for groceries, fruits, vegetables, sweets, and bulk items.
- ✓ WeightWise calculation ensures precise and fair billing.
- ✓ Unit-based pricing (per kg, per piece, per dozen).
- ✓ Multi-unit pricing tiers for wholesale and bulk discounts.
- ✓ Manage product variants by size, color, style, or packaging.
- ✓ Dynamic pricing based on customer type or loyalty tier.

## Advanced Printer & Counter Management:

- ✓ Multi-printer support for different zones (counter, warehouse, packing).
- ✓ Area-wise printer assignment for organized operations.
- ✓ Thermal and label printer connectivity.
- ✓ Automatic order slip routing.
- ✓ Custom printer templates for different ticket types.



## Payment Processing:

- ✓ Accept cash, UPI, credit cards, debit cards, digital wallets.
- ✓ Mobile payment gateway integration.
- ✓ Split payments between multiple payment methods.
- ✓ Automatic change calculation.
- ✓ Payment reconciliation at the end of day.

## Role & Access Management:

- ✓ Role-based screen access (cashier, supervisor, manager).
- ✓ Keyboard shortcut support for power users.
- ✓ User activity logs and transaction tracking.
- ✓ Override permissions for managers.



# Total Inventory & Supplier Management



## Complete Stock & Supplier Control

### Live Stock Tracking:

- ✓ Real-time inventory levels across all locations.
- ✓ Low-stock alerts triggering automatic notifications.
- ✓ Stock status visibility (in-stock, low-stock, out-of-stock).
- ✓ Warehouse-level tracking for different branches or storage areas.
- ✓ Stock adjustment for damaged, expired, or returned items.



### Purchase Order & Supplier Management:

- ✓ Create and track purchase orders with supplier details.
- ✓ Manage multiple suppliers per product.
- ✓ Track purchase order status (pending, received, partial).
- ✓ Supplier ledger with dues and payment tracking.
- ✓ Automatic supplier Udhaar (credit) calculation.
- ✓ Payment reminder notifications for pending supplier payments.
- ✓ Supplier performance reports and price comparisons.

### Batch & Expiry Tracking:

- ✓ Assign batch numbers and manufacturing dates to products.
- ✓ Expiry date tracking with automatic alerts.
- ✓ FIFO (First-In-First-Out) stock management to reduce waste.
- ✓ Expired product alerts and removal tracking.
- ✓ Batch-wise sales reports for traceability.

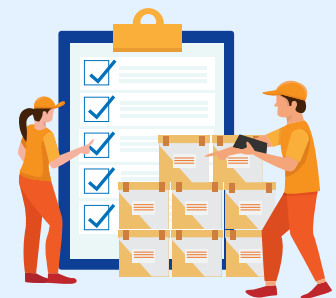
### Stock Transfers & Branch Management:

- ✓ Easy stock transfers between multiple branches.
- ✓ Transfer request and approval workflows.
- ✓ Track in-transit stock.
- ✓ Branch-wise inventory visibility.
- ✓ Consolidated multi-branch reports.



### Inventory Valuation & Analysis:

- ✓ On-demand inventory valuation reports showing financial value.
- ✓ Stock movement analysis by time period.
- ✓ Product velocity and slow-moving item identification.
- ✓ Inventory turnover ratios and optimization suggestions.



# Financial Clarity & Expense Control

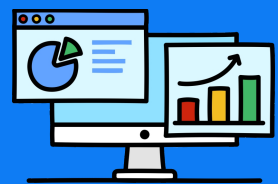
## Comprehensive Expense Management:

- ✓ Record and categorize all business expenses.
- ✓ Attach digital receipts with photos for documentation.
- ✓ Expense category customization (rent, utilities, salaries, supplies).
- ✓ Recurring expense automation for regular payments.
- ✓ Expense approval workflows.
- ✓ Vendor and expense tracking.
- ✓ Mileage and travel expense logging.



## Business Reports & Analytics:

- ✓ Interactive dashboard displaying key metrics (sales, profit, transactions).
- ✓ Easy-to-read graphs and charts for trend analysis.
- ✓ Profit & Loss (P&L) statements with detailed breakdowns.
- ✓ Sales analysis identifying best-performing products and categories.
- ✓ Revenue by payment method analysis.
- ✓ Customer-wise sales reports.
- ✓ Time-period comparisons (daily, weekly, monthly, yearly).
- ✓ Export reports to Excel and PDF formats.



## Understand Your Money, Make Smarter Decisions

### Financial Insights:



Gross profit  
and net profit  
calculations.



Expense-to-  
revenue ratio  
analysis.



Seasonal sales  
patterns.



Growth  
tracking and  
forecasting.



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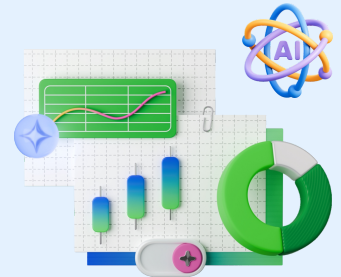




# Smart AI Automation

## AI-Powered Data Entry:

- ✓ AI Inventory Upload: Take a photo of your product list or upload an Excel file; the app automatically reads and adds all products to inventory.
- ✓ AI Purchase Entry: Snap a photo of a purchase invoice; the app auto-extracts details, creates purchase entries, and saves supplier information.
- ✓ Reduces manual data entry time by 80-90%.
- ✓ Minimizes human errors in inventory and purchase management.

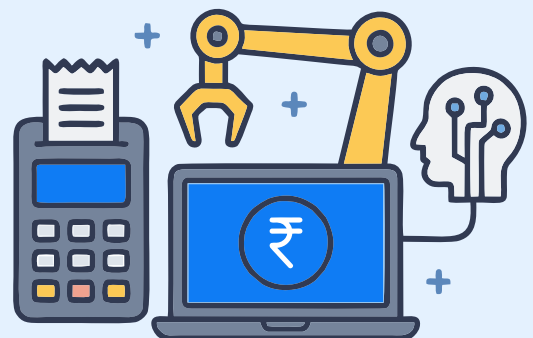


## Save Time with Your Phone's Camera

Turn Photos Into Data Automatically.  
Invoices, products, and purchases—  
captured in seconds.



Next-generation AI  
automation tools in development  
to further reduce manual workload  
and increase operational efficiency.



# Business Growth & Expert Support

## Your Own Online Store:

- ✓ Free, fully integrated online store linked to your inventory.
- ✓ Customer-facing digital storefront for wider reach.
- ✓ Automatic inventory sync between online and physical stores.
- ✓ Online payment processing capabilities.
- ✓ Order management and fulfillment tracking.
- ✓ Customer reviews and ratings.



## Grow Your Business with Confidence

Your Growth. Our Commitment.  
Trusted tools and expert support to scale your business confidently.



## Professional Hardware Solutions:

- ✓ Reliable, all-in-one POS systems tested for Apna Billbook.
- ✓ Thermal and label printers with guaranteed compatibility.
- ✓ Barcode scanners and accessories.
- ✓ Verified suppliers with warranty and after-sales support.



## 24/7 Expert Support:

- ✓ Video call support anytime, day or night.
- ✓ WhatsApp and chat support for quick queries.
- ✓ Comprehensive help center and video tutorials.
- ✓ Onboarding assistance for new users.
- ✓ Regular product training sessions.



# Professional Hardware & Accessories

## Enhance Your Setup with Verified Hardware

Product	Specifications	Price (Incl. GST)	Warranty
15.0"/15.6" Windows 11 POS (8GB / 16GB RAM)	USB & Bluetooth connectivity, 2600mAh battery, 58mm width, thermal printing	Contact for Price	12 Months
2-Inch USB + Bluetooth Portable Receipt Printer (2600mAh)	High-speed 120mm/sec, auto-cutter, USB interface, 80mm width, ideal for retail & restaurants	₹3,999	12 Months
3-Inch POS Thermal Printer (120mm/sec, Auto Cutter, USB+BT)	Dual functionality (labels & receipts), 4500mAh high-capacity battery, 58mm width, includes 250 free labels	₹6,500	12 Months
2 Inch Portable Label + Receipt Printer (4500mAh + 250 labels)	CCD sensor technology, fast & accurate, USB plug & play, wired connectivity	₹7,899	12 Months
1D Barcode USB Scanner (Gun Type, CCD Sensor)	Multi-code scanning capability, reads from mobile screens & damaged codes, USB wired, professional grade	₹2,599	12 Months
1D/2D/QR Code USB Wired Scanner (CMOS Sensor)	Multi-code scanning capability, reads from mobile screens & damaged codes, USB wired, professional grade	₹ 3,699	12 Months

- ✓ All prices are MRP
- ✓ Special discounts available — contact us for the best offer
- ✓ All products include warranty & GST

All hardware is tested and verified for seamless Apna Billbook integration with comprehensive technical support.



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# Pricing, Platforms & Coming Soon Features

Choose Your Starting Plan

## PRICING & PLANS:

Plan	Yearly Price	Monthly Equivalent	Best For	Features
Free	₹0 (7 Days Free Trial)	Free	New businesses, startups exploring for billing solutions	<ul style="list-style-type: none"> <li>- Basic billing</li> <li>- Inventory management</li> <li>- Limited users</li> <li>- Cloud storage</li> </ul>
Pro Plan	₹6,998 + 18% GST (₹8,257.64)	Monthly: ₹688.05	Growing businesses	<ul style="list-style-type: none"> <li>- All features included</li> <li>- Unlimited users</li> <li>- Advanced reports</li> <li>- Priority support</li> </ul>
Pro Max / Enterprise Plan	Enterprise Grade Pricing (Contact for Quote)	₹688.05	Multi-outlet chains, franchises, large-scale ops	<ul style="list-style-type: none"> <li>- All features included</li> <li>- Unlimited users</li> <li>- Advanced reports</li> <li>- Priority support</li> <li>- Customization available</li> </ul>

*Note: We also provide tailor-made customizations based on your business requirements at minimal charges.*

**7-Day Free Trial of Pro Plan Available Today!**



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# Cross-Platform Availability

## Apna Billbook works seamlessly across all devices and operating systems

- ✓ Android: Full-featured app for smartphones and tablets.
- ✓ iOS: Native iPhone and iPad apps.
- ✓ Windows: Desktop and laptop compatibility.
- ✓ Mac OS: Full functionality via web and desktop apps.
- ✓ Linux: Complete web-based access.



All platforms sync in real-time, ensuring your data is always current across every device.



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Start Your Free Trial Today



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# Coming Soon: Exciting New Features\*



## We are continuously evolving Apna Billbook with the following major upgrades:

- ✓ **Integration with Zomato, Swiggy, ONDC & Universal Channel Partner Support**  
Seamlessly connect with Zomato, Swiggy, ONDC, and a flexible universal partner system that supports integration with any type of channel partner. Manage all third-party orders and sales from one unified platform.
- ✓ **Payment Channel Integrations**  
Display a single UPI QR that works across major payment providers including Paytm, Pine Labs, Razorpay, BharatPe, PhonePe, and more — giving customers a smooth and convenient payment experience.
- ✓ **Complete Offline Mode**  
Continue billing and managing operations even without internet connectivity. All data automatically syncs when you're back online, ensuring uninterrupted workflow in low-network areas.
- ✓ **Multi-Currency Support**  
Generate bills, record payments, and track transactions in multiple currencies — perfect for businesses serving international customers or operating across borders.
- ✓ **Enhanced GST Tools & E-Way Billing**  
Simplify tax compliance with automated GST return preparation, E-Way bill generation, advanced reports, and real-time regulatory updates — all in one place.
- ✓ **Integration with Accounting & E-Commerce Platforms**  
Sync effortlessly with leading accounting software and major online marketplaces to maintain accurate, unified financial and product data across all systems.

“Discover what you’ve been missing —  
start your free trial today!”

*All features marked with \* are in active development and will be available soon.  
We are committed to continuously enhancing Apna Billbook based on customer feedback  
and market trends, ensuring your business stays modern, competitive, and future-ready.*



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